

Strategic Plan 2021

REPORT TO EXECUTIVE



DATE	15/02/2021
PORTFOLIO	Leader
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PURPOSE

1. To seek Executive endorsement of the Strategic Plan (appendix 1).

RECOMMENDATION

2. That the Executive recommend the Strategic Plan to Full Council.

REASONS FOR RECOMMENDATION

3. The Strategic Plan presents a clear vision for the future: one that is evidence based, shared by all units of the council, and is in tune with the aspirations of local people.

SUMMARY OF KEY POINTS

4. The Strategic Plan sets out the council's strategic priorities during the next three years. It is reviewed annually. The latest draft contains the following updates to the current plan:
 - a. The council's economic and community covid recovery plans are referenced.
 - b. The strategic commitment to review the structure of the council has been removed following completion of this action. Members agreed to retain the existing governance structure. Member Structures will keep improvements to ways of working under constant review.
 - c. Cross party working groups on climate change, homelessness and dog fouling have been established so the commitment relating to these has been removed. The Dog fouling Working Group's recommendations have been adopted. Executive members will give updates on homelessness and climate change actions under commitments PE3 and PL5 respectively. The Executive may set up cross-party groups in the future, and will always respond to recommendations made by Scrutiny committee working groups.
 - d. The plan now includes commitments to deliver the COVID-19 economic and community recovery plans previously approved by Full Council.
 - e. A new, separate commitment to protect heritage assets complements the council's capital programme, with its investments in the Town hall and Towneley Hall.

5. The Strategic Plan has four themes: *People, Places, Prosperity and Performance*. The

People theme sets out how the council will support residents to achieve their full potential by, for example, supporting efforts to improve skills in the borough. The *Places* theme sets out our strategy in relation to the natural and built environment and community safety. i.e., maintaining a clean, green and safe borough. The *Prosperity* theme sets out the council's economic development priorities, and the *Performance* theme is about internal processes and improvement activity, i.e. the council's organisational development strategy.

6. Executive members will report progress against the strategic plan actions at future Full Council meetings.
7. The Strategic Plan covers the medium term: all the commitments will be delivered within the three-year period of the plan. Heads of Service use the Strategic Plan to develop their own unit plans. These set out in more detail the tasks associated with achieving the council's objectives over the course of the next year.

FINANCIAL IMPLICATIONS AND BUDGET PROVISION

8. As set out in the council's budget.

POLICY IMPLICATIONS

9. As set out in the strategic plan and the council's strategic risk register.

DETAILS OF CONSULTATION

10. A residents' survey is conducted bi-annually to help determine key priorities.

BACKGROUND PAPERS

11. The current strategic plan: <http://www.burnley.gov.uk/about-council/our-strategies-and-policies>

FURTHER INFORMATION

PLEASE CONTACT:

Mick Cartledge, CEO.

ALSO: